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15-17 MAY 2018

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Media release: 14 February 2018

CeBIT Australia 2018 conference program announced

Digital leaders from UK Ministry of Justice, GlaxoSmithKline and Tesco to present in Sydney

CeBIT Australia, Asia Pacific's largest and longest running business technology conference and exhibition, has released the 2018 conference program. CeBIT Australia will welcome 300 leading technology suppliers to the exhibition floor, while the new streamlined conference program features over 50 expert speakers across four dedicated streams.

The four curated programs highlight current industry trends and challenges facing the business technology community and showcase digital case studies from the world's largest corporations, across *eGovernment*, *Big Data and Analytics*, *Cloud and Cyber Security*.

The comprehensive program will see five international thought leaders speak at ICC Sydney in May, including **Tom Read**, Chief Digital and Information Officer at the Ministry of Justice, UK; **Johnson Poh**, Head of Data Science at DBS Bank; **Winston Chew**, Director, Regional Information Security Officer at GSK Singapore; **Bino Joseph**, Head of Technology at Tesco PLC; and keynote speaker **Greg Clark**, Chief Executive Officer, Symantec will also speak in a dedicated Cyber Security presentation.

Mr Read, commented ahead of his *eGovernment* presentation on how digital transformation is a vital part of government services in 2018.

"In many ways, government is no different from any other industry. We are facing digital disruption as users start to demand online channels to interact with government, budget cuts force us to look at our processes, and new technologies like machine learning start to mature.

"How we differ though is our users can't choose not to use our services. For governments to deliver truly effective technology, the user's needs must be considered and delivered first and foremost. Digital is becoming the golden thread between ministers, policy officials, and operational front-line agencies.

"I look forward to sharing at CeBIT Australia how the UK Ministry of Justice is transforming an 800 year-old justice system, bringing agile digital service delivery to prisons, courts and tribunals, while questioning how this changes the very nature of justice," said Mr Read.

Niall Blair, NSW Minister for Trade and Industry said CeBIT Australia and its conference program will be an opportunity to learn from the latest business technology trends and study some of the best innovation examples from around the world.

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"Digital technology continues to grow in importance and the NSW Government is committed to supporting a prosperous, dynamic and agile digital economy that can grow our role as Australia's ICT capital and create new businesses and jobs.

"I'm very pleased to welcome some of the world's leading technology minds and case studies to Sydney to take part in CeBIT Australia. Its 2018 conference program promises to deliver a keen focus on the fast-evolving areas of data and analytics, cloud, cyber security and eGovernment to help take our technology sector forward," said Mr Blair.

The full international keynote speaker line-up will be announced in the coming weeks. Already confirmed to speak alongside Mr Clark, are **Rob Wainwright**, Executive Director, Europol; **Tamara McCleary**, founder and CEO, Thulium; **Hiroshi Saijou**, CEO and Managing Director, Yamaha Motor Ventures & Laboratory Silicon Valley and **Liesl Yearsley**, CEO, Akin.

Other highlight conference speakers include **Jacqui McNamara**, Head of Security Services, Telstra; **Maria Milosavljevic**, NSW Department of Finance, Services and Innovation; **Joe Franzi**, First Assistant Secretary, Intelligence and Capability Group, Identity and Biometrics Division, Department of Immigration and Border Protection; **Alastair MacGibbon**, Head of the Australian Cyber Security Centre, Special Adviser to the Prime Minister on Cyber Security and Deputy Secretary, Department of the Prime Minister and Cabinet; and **Kshira Saagar**, Head of Data Science and Analytics, The Iconic.

Across three days, CeBIT Australia will offer opportunities to hear from the world's elite, interact first-hand with the latest innovations, speak with over 300 exhibitors and 100 disruptive start-up innovators, and connect with thousands of visitors from Australia's top companies.

CeBIT Australia is proudly supported by the NSW Government, and continues valuable partnerships in 2018, including Vodafone as Strategic Partner, Amadeus and Norton by Symantec as Diamond Sponsors and City of Sydney and nbn as Supporting Partners.

CeBIT Australia will take place 15 - 17 May 2018 at the International Convention Centre Sydney, Darling Harbour.

The program overview is available: www.cebit.com.au/program/

Tickets can be purchased: www.cebit.com.au/conference-registration/

www.cebit.com.au

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Images ([download hi-res](#))

1. **Tom Read** Chief Digital and Information Officer at the Ministry of Justice, UK will be a conference speaker at CeBIT Australia 2018 ([download](#))



2. Niall Blair, NSW Minister for Trade and Industry ([download](#))



3. Harvey Stockbridge, Managing Director, Hannover Fairs Australia, organisers of CeBIT Australia ([download](#))



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4. Images from CeBIT Australia 2017 ([download](#))



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- Secure your media pass now by emailing name, position and publication/s title to cebit@zadroagency.com.au
- CeBIT Australia online media room: <http://www.cebit.com.au/who-are-you/press>

Interviews available with:

- Tom Read, Chief Digital and Information Officer at the Ministry of Justice, UK will be considered on request
- Interviews with all keynote and conference speakers will be considered on request
- Harvey Stockbridge, Managing Director, Hannover Fairs Australia

About CeBIT Australia:

15-17 May 2018, International Convention Centre Sydney

CeBIT Australia – The Future of Business Technology. www.cebit.com.au

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CeBIT Australia is the Asia Pacific's largest and longest running B2B technology exhibition and conference, celebrating its seventeenth year in 2018. The event has truly cemented its position as the business technology event for the region, attracting thousands of technology professionals from Government enterprise, SMEs and start-ups. It offers an independent network of business technology solutions that transform the way Australians do business. CeBIT Australia is the one-stop-shop for all the latest business technology solutions. Offering a diverse variety of exhibitors, regardless of business problem, there will be a solution at CeBIT Australia.

CeBIT Australia showcases the innovation of NSW. Business leaders, innovators, entrepreneurs and the leading technology companies of the world gather in NSW to immerse themselves in the possibilities of the future of business.

CeBIT Australia helps showcase NSW's dominant ICT industry and the State's highly fertile business environment. NSW is Australia's international ICT capital, accounting for 43% of Australia's total ICT businesses and 50% of the nation's telecommunication, computer and information services exports. NSW is also home to two-thirds of Australia's technology start-up companies and has the largest expenditure on research and development of any Australian State.

The NSW Government is proud to be the Official Partner of CeBIT Australia 2018.

CeBIT's Strategic Sponsor is Vodafone Australia.

CeBIT's Diamond Sponsors are Amadeus and Norton by Symantec.

CeBIT's Supporting Partners are The City of Sydney and nbn

CeBIT Australia is presented by Deutsche Messe – the world leader in bringing innovative, inspiring and effective business events to high level decision makers. Global Fairs. Global Business.



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