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## The Future of Business Technology

15-17 MAY 2018

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Media release: 28 March 2018

### FutureTech Stage front and centre at CeBIT Australia

*Experts converge to discuss what the future of business technology will look like in Australia*

A highlight of CeBIT Australia 2018, the **FutureTech Stage** will feature a host of the world's most renowned industry experts on matters relating to the Internet of Things (IoT), FinTech, Artificial Intelligence (AI) and Machine Learning.

Running alongside the Big Data and Analytics, Cloud, eGovernment and Cyber Security conferences, will be three curated FutureTech agendas. Each will share insights into the cutting-edge technologies that are shaping the future of business and address opportunities and challenges Australian businesses currently face when adapting to technological advancements.

From the machine-to-machine economy, disruptions to banks and investment systems, the automation of traditional jobs and the misplaced fear of AI technologies, the FutureTech Stage will offer fresh perspectives and expert discussions over two days (15-16 May) of the three-day CeBIT Australia event.

Presenters include **Professor Toby Walsh**, author of 'Machines That Think: The Future of Artificial Intelligence,' and Professor of Artificial Intelligence, UNSW; **Tommy Mermelshtayn**, Chief Strategy Officer, zipMoney; **Dr Fang Chen**, Senior Principal Researcher, Data61 - CSIRO and **Dr Siamak Tafavogh**, Lead Data Scientist, Coca-Cola Amatil.

**NSW Minister for Trade and Industry, Niall Blair** said CeBIT Australia is now in its 17th year and continues to be at the forefront of innovation and technologies in Australia.

"The FutureTech Stage is another way CeBIT Australia is addressing the topics Australian businesses want to tackle.

"The NSW Government is committed to supporting innovation so it's great to see these innovative additions to this year's program," said Mr Blair.

**Harvey Stockbridge, Managing Director, Hannover Fairs Australia** said the FutureTech Stage brings new perspectives to the program answering the most pressing questions about the changing landscapes, technologies and the future of jobs in Australia.

"CeBIT Australia is maximising the discussions and perspectives of industry experts throughout the program. The FutureTech Stage will play an integral role in examining what the future of our industry will look like, covering all aspects of technology that will have the most impact on organisations.

"These sessions are short snapshots yet deliver the most important information succinctly and in an understandable way. We have strived to get the best speakers from a multitude of companies, institutions and councils using advanced technology to demonstrate the way of the future," said Mr Stockbridge.

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IoT covers a range of topics, focusing on economic, data and blockchain implications including:

- Sharing value in the machine-to-machine economy
- IoT+Blockchain: technologies, challenges, and applications
- The innovative development of Sunshine Coast (Smart Cities)
- The promise and the challenge - consumer security and the Internet of Things
- IoT platforms and interoperability - getting it right the first time is hard, but not impossible
- The Internet of Things goes past the tipping point

FinTech examines the impact to the Australian landscape of banking and investments including:

- Big bank and start-up collaboration
- Disruption in banking – how will neobanks, start-ups, digital and mobile change the future of banking
- Opportunities and challenges in FinTech lending
- Investments – how is FinTech changing the way we invest?

AI and Machine Learning topics include:

- Artificial Intelligence 101: how it works, what you need, what can it do and how can it fail
- Automation and the future of workforce
- Fixing Machine Learning to deliver ethical personalisation
- Machine Learning with impact
- Coca Cola's AI journey - from prototype to production
- The impact of AI and Machine Learning technologies on businesses and society
- Many fears about AI are wrong
- IAG's AI journey: when (not) to apply AI in marketing and customer experience
- Lawyers of the future – how Machine Learning is changing the future of law
- Creating new solutions using AI through human centred design
- How AI will transform healthcare – personalising lifestyle and wellbeing, diagnosis, treatment and payment for healthcare
- Beyond the age of digital computing: what lies ahead for the future of quantum computing?

CeBIT Australia, the largest and longest running business technology conference in the Asia Pacific, will take place 15-17 May 2018 at International Convention Centre Sydney, Darling Harbour.

<http://www.cebit.com.au>

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**For further information please contact:**

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### Notes to Editors:

- Secure your media pass now by emailing name, position and publication/s title to [cebit@zadroagency.com.au](mailto:cebit@zadroagency.com.au)
- CeBIT Australia online media room: <http://www.cebit.com.au/who-are-you/press>

### Interviews available with:

- Interviews with all keynote and conference speakers will be considered on request
- Harvey Stockbridge, Managing Director, Hannover Fairs Australia

### Images ([download hi-res](#))

1. Niall Blair, NSW Minister for Trade and Industry



2. Harvey Stockbridge, Managing Director, Hannover Fairs Australia, organisers of CeBIT Australia ([download](#))

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### 3. Images from CeBIT Australia 2017 ([download](#))



#### About CeBIT Australia:

15-17 May 2018, International Convention Centre Sydney

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**CeBIT Australia is the Asia Pacific's largest and longest running B2B technology exhibition and conference**, celebrating its seventeenth year in 2018. The event has truly cemented its position as the business technology event for the region, attracting thousands of technology professionals from Government enterprise, SMEs and start-ups. It offers an independent network of business technology solutions that transform the way Australians do business. CeBIT Australia is the one-stop-shop for all the latest business technology solutions. Offering a diverse variety of exhibitors, regardless of business problem, there will be a solution at CeBIT Australia.

**CeBIT Australia showcases the innovation of NSW.** Business leaders, innovators, entrepreneurs and the leading technology companies of the world gather in NSW to immerse themselves in the possibilities of the future of business.

**CeBIT Australia helps showcase NSW's dominant ICT industry and the State's highly fertile business environment.** NSW is Australia's international ICT capital, accounting for 43% of Australia's total ICT businesses and 50% of the nation's telecommunication, computer and information services exports. NSW is also home to two-thirds of Australia's technology start-up companies and has the largest expenditure on research and development of any Australian State.

**The NSW Government is proud to be the Official Partner of CeBIT Australia 2018.**

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