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15-17 MAY 2018

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Media Release: 12 April 2018

## Atlassian Code Lab driving the future of jobs at CeBIT Australia

Arguably Australia's most successful technology business, [Atlassian](#), will be a spotlight feature at [CeBIT Australia 2018](#), when the company - which builds software to help teams collaborate - presents the **Atlassian Code Lab** on the showfloor.

The Atlassian Code Lab will be run by Atlassian experts during CeBIT Australia 2018 (15-17 May) where attendees will be able to learn the basics of coding, working from Google's CS-First curriculum, which uses the block coding language *Scratch* to conditional statements, loops and events. The Code Lab will be open for all attendees and classes are designed for participants with limited coding experience.

Additionally, in an exclusive event for CeBIT Australia 2018 attendees, **Mike Cannon-Brookes**, Atlassian Co-Founder and Co-CEO, will lead a VIP 'how to code' class on 15 May. A limited number of attendees at CeBIT Australia 2018 will have the chance to learn from Australia's 'tech master' himself, with more details announced shortly.

One of Australia's most successful entrepreneurs, Mike Cannon-Brookes is a fierce advocate for a greater emphasis on STEM education in our nation's schools.

"Technology is already the biggest industry in the world, and if we want to maintain and grow our slice of that pie we need to increase investment in STEM education at all levels.

"Every single company is becoming - or already is - a software company. Which means more and more jobs are becoming technology jobs. We need more graduates with technology skills in almost every discipline, from computer science to medicine, to help us become a leading innovation nation."

According to a recent study by Deloitte<sup>1</sup>, by the year 2030, Australian workers will spend 77 per cent more time using science and mathematical skills.

NSW Deputy Premier and Minister for Skills John Barilaro said NSW success stories, such as Atlassian, perfectly demonstrate the incredible opportunities available to young people with the right skills.

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<sup>1</sup> <https://www2.deloitte.com/au/en/pages/economics/articles/australias-digital-pulse.html>

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“As Minister for Skills and Small Business I want to do all I can to encourage more people and business owners to embrace the idea of up-skilling, especially in the areas of science, technology and engineering, because we know that’s where so many jobs of the future will be.

“The Atlassian Code Lab at CeBIT Australia will be a fantastic platform to promote the importance of skills, including coding, that today’s job-seekers will need to compete in our growing digital economy,” Mr Barilaro said.

A volunteer initiative of the Atlassian employees, which is focused on teaching students aged 8-12 (and teachers!) the basics of code using Google CS First, sees staff currently visit schools across NSW as part of a program called Comp Sci Kids.

The Atlassian Code Lab classes will each be 1-hour long, on the show floor at CeBIT Australia 2018, with 3 classes on Tuesday 15 May, and 4 classes on both Wednesday 16 and Thursday 17 May. Coding class allocations will be available for attendees who register before 1 May 2018.

CeBIT Australia, the largest and longest running business technology conference in the Asia Pacific, will take place 15-17 May 2018 at International Convention Centre Sydney, Darling Harbour.

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Complimentary media passes are available to CeBIT Australia, please email [cebit@zadroagency.com.au](mailto:cebit@zadroagency.com.au)

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### Images:

1. **Mike Cannon-Brookes**, Atlassian Co-Founder and Co-CEO

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2. New South Wales Deputy Premier, the Hon. **John Barilaro MP** ([download](#))



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### 1. Images from CeBIT Australia 2017 ([download](#))



#### About CeBIT Australia:

**15-17 May 2018, International Convention Centre Sydney**

CeBIT Australia – The Future of Business Technology. [www.cebit.com.au](http://www.cebit.com.au)

**CeBIT Australia is the Asia Pacific's largest and longest running B2B technology exhibition and conference**, celebrating its seventeenth year in 2018. The event has truly cemented its position as the business technology event for the region, attracting thousands of technology professionals from Government enterprise, SMEs and start-ups. It offers an independent network of business technology solutions that transform the way Australians do business. CeBIT Australia is the one-stop-shop for all the latest business technology solutions. Offering a diverse variety of exhibitors, regardless of business problem, there will be a solution at CeBIT Australia.

**CeBIT Australia showcases the innovation of NSW.** Business leaders, innovators, entrepreneurs and the leading technology companies of the world gather in NSW to immerse themselves in the possibilities of the future of business.

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**CeBIT Australia helps showcase NSW's dominant ICT industry and the State's highly fertile business environment.** NSW is Australia's international ICT capital, accounting for 43% of Australia's total ICT businesses and 50% of the nation's telecommunication, computer and information services exports. NSW is also home to two-thirds of Australia's technology start-up companies and has the largest expenditure on research and development of any Australian State.

**The NSW Government is proud to be the Official Partner of CeBIT Australia 2018.**

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