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# Digital Health to be a key focus at CeBIT Australia

**The application of robotics, artificial intelligence and big data in the health industry to be discussed at Asia Pacific's largest technology conference**

The latest strategic advancement in digital health designed to improve service delivery and health outcomes in Australia will be discussed at Asia Pacific's largest and longest running business technology event, CeBIT Australia to be held at International Convention Centre Sydney, 23-25 May 2017.

With Australia's digital health industry set to reach a market value of \$2.21 billion by 2020, an expected annual growth of 12.3 per cent, according to Austrade Digital Health Report, CeBIT Australia's dedicated Digital Health conference provides a unique opportunity for industry professionals to hear from leading experts who will share insights into the future of health innovation.

Chris Harwood, Platforms and Operations Manager at Healthdirect Australia, recognises CeBIT Australia as an essential forum to discuss the future of technology in delivering healthcare services.

"As healthcare is a major growth industry in Australia's economy, CeBIT Australia is a pivotal forum for health professionals to learn about the digital advancements and emerging innovations that will transform health services and the current models of care delivery to better meet patient needs," said Harwood.

Across the conference over 25 international and local experts will explore topics from the latest insights into holistic and integrated approaches to digital health, to eRecords and big data, artificial intelligence and robotic surgery.

## Digital Health highlights include:

Tim Kelsey, Chief Executive Officer at Australian Digital Health Agency will outline holistic and integrated approaches to digital health – including opportunities for digital disruption in health and the need for interoperability between healthcare providers.

Christian Guttman, Associate Professor, School of Science and Engineering, UNSW and Research fellow at the Karolinska Institute in Sweden will share insights into the

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advancements of artificial intelligence, and how innovations in machine learning and predictive analytics can improve healthcare systems.

Dr Daniel Moon MBBS (Hon), FRACS, Urologist, Australian Urology Associates and Director of Robotic Surgery at Epworth Healthcare will present *Robotic surgery in Australia: Setting a new gold standard* - sharing insights into how advances in robotic technology can improve patient outcomes.

**Additional conference speakers include:**

- **Professor Trish Williams, Professor of Digital Health Systems at Digital Health Research Centre, Flinders University** - *Leveraging emerging ICT technologies to enable new health services and new models of care delivery*
- **Renea Collins, Clinical Director for eHealth, Metro South Health Service, Queensland Health** *Integrated electronic medical record (ieMR) strategy and implementation*
- **Dr John Lambert**, *Leveraging big data in ehealth*
- **Panel Discussion:** *Panel of clinical experts: Applications for digital health – embedding telehealth in clinical practice*
- **Panel Discussion:** *Creating innovative digital health care solutions*

The CeBIT Digital Health conference will take place on day three of CeBIT Australia, Thursday, 25 May 2017 – offering industry leaders the opportunity to hear from the world's elite, and the ability to connect with thousands of visitors from Australia's top companies as well as over 350 exhibitors including 100 disruptive start-up innovators.

[www.cebit.com.au](http://www.cebit.com.au) | [CeBIT Australia Digital Health conference program](#)

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1. Chris Harwood, Platforms and Operations Manager, Healthdirect Australia ([download hi-res](#))



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2. Images from CeBIT 2016 ([download hi-res](#))



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**Notes to Editors:**

- For more information please see the [CeBIT Australia Digital Health program](#)
- Register your interest for a media pass to CeBIT Black by emailing [cebital@zadroagency.com.au](mailto:cebital@zadroagency.com.au)
- Secure your media pass to CeBIT Australia now by emailing name, position and publication/s title to [cebital@zadroagency.com.au](mailto:cebital@zadroagency.com.au)
- CeBIT Australia online media room: <http://www.cebital.com.au/who-are-you/press>

**Interviews are available with:**

- All Digital Health conference speakers on request
- Harvey Stockbridge, Managing Director, Hannover Fairs Australia
- CeBIT Australia keynote speakers, including:
  - Eugene Kaspersky, co-founder and CEO, Kaspersky Labs
  - Dennis Andrucyk, Acting Chief Technologist and Deputy Associate Administrator, NASA

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- Randi Zuckerberg, Founder and CEO, Zuckerberg Media

**About CeBIT Australia:****23 – 25 May 2017, International Convention Centre Sydney**CeBIT Australia – shaping the business technology landscape. [www.cebit.com.au](http://www.cebit.com.au)

**CeBIT Australia is the Asia Pacific's largest and longest running business technology event.** It is a forward-looking connected community. CeBIT Australia offers an independent network of business technology solutions that transform the way Australians do business. CeBIT Australia is the one-stop-shop for all the latest business technology solutions. Offering a diverse variety of exhibitors, regardless of business problem, there will be a solution at CeBIT.

**CeBIT Australia showcases the innovation of NSW.** Business leaders, innovators, entrepreneurs and the leading technology companies of the world gather in NSW to immerse themselves in the possibilities of the future of business.

**CeBIT Australia helps showcase NSW's dominant ICT industry and the State's highly fertile business environment.** NSW is Australia's international ICT capital, accounting for 43% of Australia's total ICT businesses and 50% of the nation's telecommunication, computer and information services exports. NSW is also home to two-thirds of Australia's technology start-up companies and has the largest expenditure on research and development of any Australian State.

**The NSW Government is proud to be the Official Partner of CeBIT Australia 2017.**

**CeBIT's supporting partner is the City of Sydney.**

**CeBIT Australia is presented by Deutsche Messe – the world leader in bringing innovative, inspiring and effective business events to high level decision makers. Global Fairs. Global Business.**

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