

For immediate release: 5 April 2016

Designing and delivering digitally secure government services

Leading influencers on the government's technological framework will discuss the evolution of designing and delivering digitally secure government services at CeBIT Australia, the largest business technology tradeshow in the Asia-Pacific region on Wednesday 3 May 2016.

CeBIT Australia will provide delegates access to government leaders, to share their knowledge of navigating the digital landscape to create meaningful digital experiences. Conference sessions centre on ways to navigate privacy, legacy issues and funding, as well as examining the challenges of future technologies with the potential to enhance government security.

Harvey Stockbridge, Managing Director, Hannover Fairs Australia, acknowledges the challenges that government agencies face as they transition to greater digital engagement.

"Agencies are being mandated to embrace digital technologies to reduce costs and enhance efficiencies. The efficiency and engagement rewards of digital government services can be extensive, so CeBIT Australia's eGovernment conference will share critical information and case studies, outlining challenges and solutions that agencies can utilise in this digital era.

"Emerging technologies like cloud computing, mobile, big data and analytics have created complicated obstacles for government agencies. At CeBIT Australia, Government leaders will demonstrate how advancements in technology can help to secure the future of Australian eGovernment, and share insight into the design and delivery behind secure government services," said Mr Stockbridge.

The eGovernment conference will feature two panel sessions; the first will explore technology and its impact on revenue streams, the second outlines ways to develop digital content to engage and re-engage the public and specific audiences.

eGovernment conference highlights include:

The Hon. Dominic Perrottet MP, Minister for Finance, Services and Property, New South Wales Government will open the eGovernment conference.

Mohan Aiyaswami, Chief Technology Officer, Australian Defence Force will outline the Department of Defence's journey of digital transformation and how it has modernised its ICT capability to meet future demand. Discussion will focus on the future state for Defence ICT and challenges facing the organisation in implementing this agenda.

Charles McHardie, Chief Technology Officer, Department of Human Services will discuss the recreation of the organisation where services are shaped around the public; outlining the process

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from simplifying the delivery of content and getting employee buy in to establishing benchmarks, quantifying results and addressing barriers to digital inclusion.

In addition, the conference will welcome speakers:

- **Helen Owens, Assistant Secretary Data Policy in the Department of Communications, Department of the Prime Minister and Cabinet:** *The future of government service delivery*
- **Maria Milosavljevic, Chief Information Officer, Austrac:** *Transforming intelligence organisations through collaboration*
- **John Dardo, Assistant Commissioner Digital Strategy & Design, Australian Taxation Office:** *Digital capabilities engaging and enhancing the customer experience*
- **Kevin Noonan, Lead Analyst, Government Sector, Ovum:** *Disrupting government – Technology and impact on revenue streams*
- **Rodin Genoff, Managing Director, Rodin Genoff & Associate:** *GovReBoot – SmartCollaborations, SmartSolutions*
- **Nicholas O'Donnell, Principal Officer, Digital Strategy & Innovation, Corporate Communication, Brisbane City Council:** *Creating meaningful digital experiences: A user-centred approach to digital transformation*
- **Kate Carruthers, Deputy Director, Data Governance and Business Intelligence, University of New South Wales:** *Information, data governance and security*

CeBIT Australia 2 – 4 May at Sydney Olympic Park, will run ten dedicated conferences highlighting the major influences on business technology today. In addition to eGovernment, there are conferences for Cloud, Big Data & Analytics, Cyber Security, FinTech, Mobility, eHealth, StartUp, Digital Marketing and Internet of Things.

Register to attend: <http://www.cebit.com.au/register>

-ENDS-

For further information please contact:

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Notes to Editors:

- Interviews with Harvey Stockbridge, Managing Director, Hannover Fairs Australia are available upon request
- Interviews with most conference speakers are available upon request

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- Media passes to attend CeBIT Australia 2016 are available upon request. Please email cebit@zadroagency.com.au with your name, position and publication/s.
- For the first time CeBIT are partnering with Viocorp (the TedX Sydney streaming partners) to live stream the keynote speakers and media are invited to share this unique experience with their community. You can receive a short piece of embed code so you can host the live stream on your own website. The infrastructure and technical aspects are all handled by one of the world's leading streaming companies, Viocorp. To get your free embed code simply contact cebit@zadroagency.com.au

About CeBIT Australia:

2 - 4 May 2016, Sydney Olympic Park

CeBIT Australia – shaping the business technology landscape. www.cebital.com.au

CeBIT Australia is the Asia Pacific's largest and longest running business technology event.

CeBIT is a forward looking connected community – 365 days a year

Business technology developments and innovation wait for no one. That is why CeBIT Australia expands its reach beyond the largest and most interactive three day exhibition and conference in business technology, to connect the movers and shakers, from government, enterprise, SME's and the start-up community. CeBIT's variety of knowledge and networking platforms offer possibilities to engage, 365 days a year.

Highly tailored, expertly curated and insightfully harnessed, the power of the CeBIT community is for those who live in a competitive environment and who need to be in the know - everyday.

CeBIT Australia offers an independent network of business technology solutions

CeBIT Australia is transforming the way Australians do business with technology. Offering delegates access to the ASX 200, making the notoriously hard to reach, reachable.

CeBIT 2016 is spearheaded by leaders in the ICT space, to ensure innovation, and cutting-edge solutions are delivered. Not vendor specific, CeBIT Australia offers an unbiased, full look at the industry.

A representation of business solutions through technology

CeBIT Australia is the one-stop-shop for all the latest business technology solutions.

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Offering a diverse variety of exhibitors, regardless of business problem, there will be a solution at CeBIT.

CeBIT brings together the comprehensive and future-thinking world of business technology solutions under one roof.

CeBIT Australia showcases the innovation of NSW

CeBIT Australia is creating and ensuring the future of NSW as the desirable destination in which to do business.

Business leaders, innovators, entrepreneurs and the leading technology companies of the world gather in NSW to immerse themselves in the possibilities of the future of business.

CeBIT Australia helps showcase NSW's dominant ICT industry and the State's highly fertile business environment

NSW is Australia's international ICT capital, accounting for 43% of Australia's total ICT businesses and 50% of the nation's telecommunication, computer and information services exports.

NSW is also home to two-thirds of Australia's technology start-up companies and has the largest expenditure on research and development of any Australian State.

The NSW Government is proud to be the Official Partner of CeBIT Australia 2016.

CeBIT Australia is presented by Deutsche Messe – the world leader in bringing innovative, inspiring and effective business events to high level decision makers. Global Fairs. Global Business.

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