For immediate release: 10 May 2016

NetHealth Announced as CeBIT Australia PitchFest Winner

Nine dedicated start-ups competed at CeBIT Australia's annual PitchFest, with NetHealth crowned the winner after a competitive series of pitches in front of renowned judges Steve Baxter, Founder, River City Labs and Shark, Shark Tank Australia and Brad Rosser, Founder, TiE Board and Charter Member, BSF Group and Dennis Silvers, Director, TiE Sydney.

NetHealth is the next generation tele-monitoring platform provider in the eHealth space, letting users take control of their health and well-being. The platform NetHealth-Data helps users manage chronic conditions, as it sends the users' clinically important information through wireless devices to their doctor in real time. Blood pressure, blood glucose, weight, heart rate and pulse can be assessed to enable better diagnosis during a consultation or continuously monitored. It integrates the clinic management software making it easy to use for both patients and doctors.

Vidya Nallamad, CEO and Founder of NetHealth, has a passion for health management, having spent 10 years in the medical software industry working for various corporations like GE Medical Systems and Philips Medical Systems. She pitched the idea to a full house of ICT professionals, highlighting the key benefits of incorporating technical innovation with patient care.

"I am absolutely thrilled to have been crowned the winner of CeBIT PitchFest 2016; it is a privilege to go up against innovations that are set to make positive impacts on the healthcare industry.

"PitchFest presented a great opportunity for us, to share our vision and our innovative solution that will transform how chronic medical conditions are managed, to a range of investors, corporations, potential users and government agencies. It was a very competitive process, and one we feel unearthed a range of fantastic opportunities, we cannot wait to share our product with the CeBIT community as it continues to grow.

"We presented the judges a detailed analysis of our start-up including an outline of our product team and previous successes. I believe our win was due to clearly articulating what our product was and the market that we were targeting along with a clear business model.

"We provide technology that can enable people with chronic conditions, especially diabetes and hypertension to manage their health and enable their well-being. These chronic conditions are Australia's greatest health challenge, and we are here to help people manage these conditions and provide them with better patient care. This is NetHealth-Data's key point of difference that it offers benefits to both doctors and users," said Ms Nallamad.

OFFICIAL PARTNER

SUPPORTING PARTNER

NSW
MAKING IT HAPPEN

CITYOFSYDNEY

Nitin Singhi, Vice President and Director TiE Sydney announced NetHealth as the winner of CeBIT PitchFest after a fast paced interactive competition that saw Blrt come in second place - an app that enables users to talk, point and draw over images, documents and websites on any device, enabling faster communication and collaboration. Shippit came in third place, a service simplifying shipping using multiple carriers, enabling easier bookings and providing tracking services for companies of all shapes and sizes.

As the winner of PitchFest, NetHealth won a package valued at over $20,000 including an exhibition stand at CeBIT 2017, $1,000 per month hosted Cloud Services from OrionVM for 1 year and a fully sponsored scholarship to the Capital Pitch x Investor Ready course for start-ups valued at $1,000.

Winners of CeBIT PitchFest have gone onto become multi-million dollar, multi-national companies. Previous winners include Ingogo, now installed in thousands of taxis across Australia and Mathspace which has grown phenomenally in just a few short years to be available in over 20 countries.

-ends-

For further information please contact:
Zadro
Laura Valentine | +61 2 9212 7867 | laura@zadroagency.com.au | +61 406 285 077
Elle Stewart | +61 2 9212 7867 | elle@zadroagency.com.au | +61 410 127 522

About CeBIT Australia:
2 - 4 May 2016, Sydney Olympic Park

CeBIT Australia – shaping the business technology landscape. www.cebit.com.au

CeBIT Australia is the Asia Pacific's largest and longest running business technology event.

CeBIT is a forward looking connected community – 365 days a year

Business technology developments and innovation wait for no one. That is why CeBIT Australia expands its reach beyond the largest and most interactive three day exhibition and conference in business technology, to connect the movers and shakers, from government, enterprise, SME's and the start-up community. CeBIT's variety of knowledge and networking platforms offer possibilities to engage, 365 days a year.

Highly tailored, expertly curated and insightfully harnessed, the power of the CeBIT community is for those who live in a competitive environment and who need to be in the know - everyday.

CeBIT Australia offers an independent network of business technology solutions

OFFICIAL PARTNER

SUPPORTING PARTNER

CeBIT Australia is transforming the way Australians do business with technology. Offering delegates access to the ASX 200, making the notoriously hard to reach, reachable.

CeBIT 2016 is spearheaded by leaders in the ICT space, to ensure innovation, and cutting-edge solutions are delivered. Not vendor specific, CeBIT Australia offers an unbiased, full look at the industry.

A representation of business solutions through technology

CeBIT Australia is the one-stop-shop for all the latest business technology solutions.

Offering a diverse variety of exhibitors, regardless of business problem, there will be a solution at CeBIT.

CeBIT brings together the comprehensive and future-thinking world of business technology solutions under one roof.

CeBIT Australia showcases the innovation of NSW

CeBIT Australia is creating and ensuring the future of NSW as the desirable destination in which to do business.

Business leaders, innovators, entrepreneurs and the leading technology companies of the world gather in NSW to immerse themselves in the possibilities of the future of business.

CeBIT Australia helps showcase NSW's dominant ICT industry and the State's highly fertile business environment

NSW is Australia's international ICT capital, accounting for 43% of Australia's total ICT businesses and 50% of the nation's telecommunication, computer and information services exports.

NSW is also home to two-thirds of Australia's technology start-up companies and has the largest expenditure on research and development of any Australian State.

The NSW Government is proud to be the Official Partner of CeBIT Australia 2016.

CeBIT Australia is presented by Deutsche Messe – the world leader in bringing innovative, inspiring and effective business events to high level decision makers. Global Fairs. Global Business.

OFFICIAL PARTNER

SUPPORTING PARTNER