

GOV 2.0 2009 CONFERENCE AGENDA



- 8.00 Registration**
9.00 Opening Speech by the Chair
Senator Kate Lundy, Senator for the ACT, Australian Government

Morning Session – Gov 2.0: Policy and Practice

- 9.20 Government Address**
Mia Garlick, Assistant Secretary for the Digital Economy
Department of Broadband, Communications and the Digital Economy
- 9.40 Creating Civic-Led Spaces to Grasp the Potential of the Digital Democracy**
Dr Andy Williamson, Hansard Society UK
- 10.10 Ministerial Address**
The Hon Lindsay Tanner MP
Minister for Finance and Deregulation
- 10.30 'Inquiries 2.0'**
Dr Nicholas Gruen, Chair, Government 2.0 Taskforce
- 10.50 Morning Tea**
- 11.10 Developing and Implementing a New Media Strategy**
Dionne Lew, VicRoads
- 11.30 Moving to a Read-Write Government – What Comes Next?**
Patrick McCormick, State Services Authority Victoria
- 11.50 Empire 2.0 – Increasing Citizen Involvement and Government Transparency**
Dr Melodie Mayberry-Stewart, New York State, USA
- 12.20 Understanding your Customers and Stakeholders**
Gavin Atkinson, e-Government Results
- 12.40 Lunch**

Afternoon Stream One

Open Public Sector Information, Security and Accessibility

- 1.40 Managing Security Risks Posed by Web 2.0**
Ajay Ghosh, Senior IT Security Professional
- 2.10 Accessibility in the Web 2.0 World**
Damien McCormack, Manager Online Accessibility Services
Vision Australia
- 2.40 Q&A and Discussion**
- 3.00 Afternoon Tea**

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Gov 2.0 Media Strategy and Innovation

- 3.30 Promoting the Culture of Web Innovation within Government**
Craig Thomler, Department of Health and Ageing
- 4.00 Applying Social Media to Marketing Communications Strategy**
Fay Styman, Australian Taxation Office
- 4.30 Gov 2.0 for the Public Service: A Multi-Agency strategy**
Sally McIntyre, Department of Premier and Cabinet (Victoria)
- 5.00 Q&A and Discussion**
- 5.20 Closing Remarks from the Chair**
- 5.30 Close of Conference**

Afternoon Stream Two

Open Public Sector Information, Security and Accessibility

- 1.40 Access to Government Information – Three Legged Stools**
Laurence Millar, Former Deputy Commissioner and New Zealand Government CIO
- 2.10 Leveraging Web Based Spatial Technology – Victoria's Key Online Initiatives**
Bruce Thompson, Department of Sustainability and Environment (Victoria)
- 2.40 Q&A and Discussion**
- 3.00 Afternoon Tea**

Gov 2.0: Interact and Engage

- 3.30 How We Wiki**
Bobby Graham, National Library of Australia
- 3.50 Realising Future Melbourne Using Web 2.0 Tools**
Sandra Wade, City of Melbourne
- 4.10 Assessing Web 2.0 Strategies: Brand Engagement vs. Community Engagement**
Damian Lewis, Smart Service Queensland
- 4.30 Implementing Blogs and Online Consultations**
Sally Rose, Open Forum
- 4.50 Q&A and Discussion**
- 5.20 Closing Remarks from the Chair**
- 5.30 Close of Conference**